

## Busbud Integrates New Supply in Alberta and British Columbia to Offer Alternatives to Greyhound's Departure of Western Canada

Travelers are now able to search, compare and book bus tickets from six new bus companies operating in Alberta and British Columbia.

**MONTREAL, Canada, Nov. 19, 2018** - Busbud, the online marketplace that enables global travellers to compare and book city-to-city bus tickets on over 2.3 million bus routes worldwide, has recently integrated six new bus companies in Alberta and British Columbia.

This effort was done to give as many alternatives to Canadians and international travellers as Greyhound Canada has cancelled all of their Canadian routes located west of Ontario. The familiar white and blue buses will stop all services in Manitoba, Saskatchewan, Alberta and British Columbia, as well as Northwestern Ontario, ending service beyond Sudbury on October 31st, 2018.

Over the last few months, Busbud has worked to find and integrate alternative bus operators serving Western Canada so that customers could still have access to affordable and sustainable bus travel on our website and mobile apps.

Marin Vallée, Director of Partnerships, comments on the effort:

"The core value of Busbud is to allow travellers to find and compare every bus options available. After decades of service, Greyhound's departure is certainly creating a void. But as more and more players are looking to replace Greyhound in the region, we are doing everything we can to collaborate with them and help our users reach their destination."

The new supply includes Alberta's Cold Shot, Sundog Tours and Banff Airporter as well as British Columbia's Squamish Connector, Pacific Coach and Epic Rides. Added to Red Arrow and Ebus' extensive coverage already on Busbud for over a year, this will allow travellers to search, compare and book bus tickets to destinations such as Banff, Canmore, Calgary, Edmonton, Vancouver, Kelowna, Squamish and Kamloops.

"One of the main issue from Greyhound's withdrawal in Canada was the lack of other alternatives in the prairie provinces and rural areas of Alberta and British Columbia. We are working hard with local carriers to help them develop their network of routes to support our Canadian customers in these areas," added Vallee.





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